

# HEARTBEATS & HEROES



*at home*



# HEARTBEATS & HEROES



**SATURDAY, FEBRUARY 13, 2021 | 6:00 PM**

Heartbeats & Heroes at Home promises the same inspirational experience as previous years, and we hope you will join us from the comfort of your homes for this very special program. Proceeds will benefit the life-saving programs of Championship Hearts Foundation.



27,102 Students  
screened



26 Texas  
cities served



1279 Referrals



4066 Volunteers  
engaged

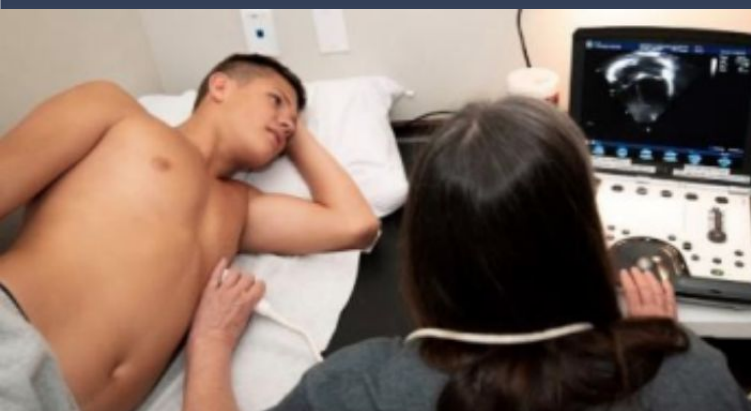


\$18,971,400 value  
provided



80+ cardiologists  
volunteered

Championship  
Hearts Foundation  
has been providing  
free heart screenings  
for Texas teens since  
1999.



## CONTACT

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# HEARTBEATS & HEROES



Undiagnosed heart conditions in otherwise healthy youth bring gut-wrenching tragedy to families, communities, and schools every year. In fact, our heart screenings have confirmed that 1 in 250 students is at risk for sudden cardiac death related issues.



Proceeds from Heartbeats & Heroes at Home will provide FREE heart screenings to detect those unknown heart conditions for Texas teens regardless of socioeconomic status, and help prevent sudden cardiac arrest in youth.

We invite you to partner with us in sponsoring Heartbeats & Heroes at Home.

## Reach & Engagement

Email list: 8500+ with 24% open rate

Facebook: 35,000 impressions YTD with 1600 engagements



**Thank you for joining us in this life-saving mission!**

[Purchase sponsorship & tickets here](https://www.champharts.org)

[www.champharts.org](https://www.champharts.org)

**Please purchase by November 20, 2020 to secure your recognition on the invitation.**

# SPONSOR BENEFITS

	TICKETS	BRAND RECOGNITION	SPECIALTY BENEFITS
<b>CHAMPION</b> <b>\$15,000</b>	14 Tickets for H&H Access to VIP Pre-Party for 14 featuring surprise guest/ entertainment Sponsor event box for 14 (upgraded box)	Named presenting sponsor of H&H (Industry exclusive) Logo placement on all printed and digital event materials Logo placement on event box received by all guests Full page ad in printed event program sent to each household Social media highlight	2 minute video created by company (pre-recorded) to be shown during event program Employee volunteer opportunity: porch drops of event boxes for attendees Sponsor of a 2021 heart screening
<b>TRIBUTE</b> <b>\$10,000</b>	10 Tickets for H&H Access to VIP Pre-Party for 10 featuring surprise guest/ entertainment Sponsor event box for 10 (upgraded box)	Logo placement on all printed and digital event materials Logo placement on event box received by all guests 1/2 page ad in printed event program sent to each household Social media highlight	1 minute video created by company (pre-recorded) to be shown during event program Employee volunteer opportunity: porch drops of event boxes for attendees Sponsor of a 2021 heart screening
<b>HERO</b> <b>\$5,000</b>	8 Tickets for H&H Sponsor event box for 8	Logo placement on all printed and digital event materials 1/4 page ad in printed event program sent to each household Social media highlight	30 second video created by company (pre-recorded) to be shown during event program
<b>IMPACT</b> <b>\$2,500</b>	6 Tickets for H&H Sponsor event box for 6	Name on all printed and digital event materials Social media highlight	



# HEARTBEATS & HEROES



We are pleased to announce this year's HERO award honoree:



The **HERO award** honors an individual/group who, through their life and work, displays a passionate mission to raise awareness & eliminate cardiac arrest in youth.

Read more about Austin Regional Clinic [here](#)

*"Austin Regional Clinic cares deeply about the health and well being of our patients, including the many active teens who enjoy sports and energetic activities. When CHF first contacted us eight years ago about hosting one or more of their free heart screenings, we were happy and excited to participate, because we strongly believe that prevention is one of the keys to maintaining good health. Over the years, the CHF screenings have prevented serious heart conditions and even deaths among teens, thanks to their dedicated team of physicians, clinicians, and support staff. ARC has enjoyed our partnership with CHF and our clinics look forward each summer to hosting the screenings, knowing that we are part of a wonderful community service for Central Texans!"*

*Lynda Shanblum  
Community Relations Specialist  
Austin Regional Clinic*

# HEARTBEATS & HEROES



**Heartbeats & Heroes will also include two additional award presentations during the event.**

## **Outstanding Youth Volunteer:**

The Outstanding Youth Volunteer award recognizes a student (or group of students) who has volunteered over time with Championship Hearts Foundation.

## **Outstanding Community Advocate:**

The Outstanding Community Advocate award is presented to an individual or group who has repeatedly demonstrated their support of the Championship Hearts Foundation mission by encouraging participation in the Teen Heart Screening program.

